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## AGENDA

- Business update and highlights for FY2022
- **Automotive market conditions**
- Financial performance
- **Guidance and outlook**
- 5. Closing remarks, Q&A

### **Presenters:**

Tim Buchan CEO Mark Phillips Martin Holland CFO

Deputy CFO

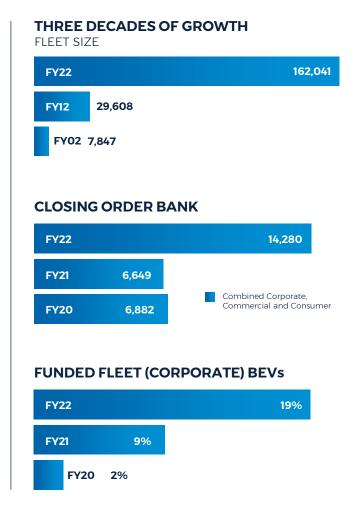


# PAVING THE ROAD TO NET ZERO FOLLOWING A RECORD YEAR OF PERFORMANCE





Despite the challenges of COVID-19 and automotive supply disruption, our record performance is testament to Zenith's strategy and business model... we look forward with confidence to playing a key role in decarbonising the UK vehicle parc in years to come.



### **HIGHLIGHTS**



Zenith continues to grow and develop



Increased fleet to over 160k vehicles



**Record profits** 



**Business model = robust performance** 



**Highest ever order take** 



**Launched Diversity & Inclusion agenda** 



Significant levels of investment



# ZENITH IN NUMBERS: A GROWING BUSINESS WITH A HUGE MARKET OPPORTUNITY



THE MARKET OPPORTUNITY FOR ZENITH

UK VEHICLE PARC

40m

TOTAL ADDRESSABLE VEHICLE PARC

15.6m

**TOTAL FLEET** 

162k

OUR FINANCIAL STRENGTH

**TURNOVER** 

£589.1m

+20%

**GROSS PROFIT** 

£136.2m

+32%

ADJUSTED EBITDA

£78.2m

+27%

OUR CHANGING BUSINESS

BATTERY ELECTRIC VEHICLES (BEVs) AS % OF FUNDED FLEET

19%

Excludes commercial vehicles

BEV AS % OF TOTAL FUNDED ORDER BOOK

**58%** 

**EMPLOYEE GROWTH** 

1,213

+192 in the year

# GROWING FLEET CONSISTENTLY IN PAST THREE YEARS

### **TOTAL FLEET SIZE**



### **TOTAL FUNDED FLEET SIZE**



All figures correct as of 31 March 2022 Adjusted EBITDA is after adding back the losses of ZenAuto

# A CLEAR DIRECTION: OUR PURPOSE, VISION, STRATEGY AND VALUES

### **PURPOSE**

To provide sustainable, innovative vehicle mobility solutions..

### **VISION**

To decarbonise the UK vehicle parc by eliminating tailpipe emissions.

### **STRATEGY**

Zenith has a five point strategy



Be pre-eminent in our chosen markets



Embed sustainability throughout the business



Be the employer of choice in our sector



Make a positive impact on society



Create value for our stakeholders



## **KEY FACTORS DRIVING ZENITH'S SUCCESS**



### **COMBINATION OF UNIQUE QUALITIES**



### ONE ZENITH

A unique multi-asset, multi-service platform, Zenith offers the full range of vehicle types, across a full range of channels, and a full range of service solutions.



### **QUALITY OF SERVICE**

Zenith has a strong reputation for consistently delivering great service to its customers underpinned by its culture and values.



### **INDEPENDENCE**

Independent ownership and financing enables the Group to be agnostic regarding vehicle make, powertrain and funder.

### **KEY ENABLERS**



### **POWERED BY PEOPLE**

Our people culture has always been central to our success; the Zenith People Promise will ensure this continues.



### REINFORCED WITH TECHNOLOGY

Zenith continues to make significant investments in tech to deliver a single, fully-scalable asset management platform.



### **SCALABLE AND SUSTAINABLE FUNDING**

Zenith has diverse, scalable and sustainable sources of funding enabling us to grow and support our customers.

// 7 DRIVING SUSTAINABILITY

# 2021/2022 HAS BEEN A YEAR OF STRONG GROWTH FOR ZENITH



### **FINANCIAL KPIS**

**GROSS PROFIT** 

£136.2m +32%

**ADJUSTED EBITDA** 

£78.2m +27%

REPORTED EBITDA

£74.8m +29%

**CASH CONVERSION** 

80%

**NON-FINANCIAL KPIS** 

**FUNDED FLEET** 

**70,155 units** +5%

MANAGED FLEET

91,886 units +14%

**EMPLOYEE ENGAGEMENT** 

**2** Star Best Company

for the third year running

**CUSTOMER EXPERIENCE** 

4.8 stars

on Trustpilot which is industry-leading

"2 star" is the second-highest accreditation and represents 'outstanding' commitment to workplace engagement



Cash Conversion is stated before the impact of the deferred VAT repayments under the Covid-19 deferral scheme

## **NOTABLE ACHIEVEMENTS IN 2021/2022**



01

## DELIVERING ON OUR DECARBONSATION MISSION

Achieved carbon neutral status, verified by Carbon Footprint

Joined EV100, committing to transition cars and vans procured for customers before 2030

Joined the Business Ambition for 1.5°C campaign

Spent £60m on BEVs in two months to March 2022, against our two-year £475m+ green bond commitment

58% of order bank was BEV

02

## DELIVERING ON OUR PEOPLE PROMISE

Maintained 2 star Best Companies performance

Launched diversity and inclusion strategy

Enhanced strategic capabilities in consumer marketing, maintenance ops, contact centre ops and technology / digital

Repaid furlough support payments

03

### DELIVERING SUSTAINABLE FINANCING

Delivered new £725m securitisation facilities that support the majority of our funded fleet (August 2021)

Raised the £475m green bond (January 2022)

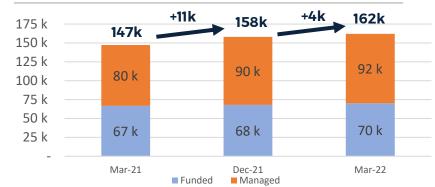
# POSITIVE FLEET GROWTH AND DIVISIONAL PERFORMANCE



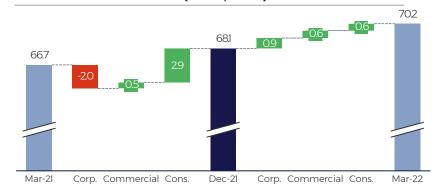
### **DELIVERING FLEET GROWTH**

Continued growth in Q4

### **FUNDED AND MANAGED FLEET (units, '000)**



### **FUNDED FLEET BRIDGE (units, '000)**



### **HIGHLIGHTS IN Q4**

### **CORPORATE**

Continued growth in Salary Sacrifice

Notable customer wins in Salary Sacrifice (roll-on over medium term)

Rental days continue to increase despite vehicle shortages amongst rental providers

### **COMMERCIAL**

Trailer utilisation percentage remains in mid-90s

Systems transformation continues

### **CONSUMER**

Fleet broadly doubled in FY22, despite supply challenges

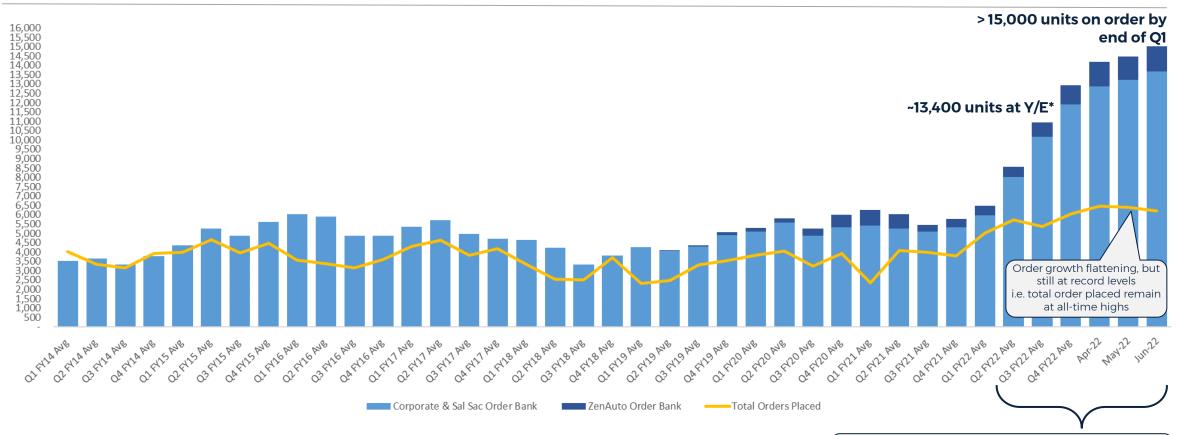
Innovation: e.g. free BEV chargers, used temporary cars while customers await new vehicle

Development of above-the-line marketing

# LATENT GROWTH CONTINUES TO BUILD IN ORDER BANK THROUGH Q4 AND INTO Q1



**CORPORATE & ZENAUTO ORDER BANK (number of vehicles)** 



If lead times had remained at historic averages, we would have seen c. 8-9,000 more vehicles in the Corporate fleet, i.e. 20% higher funded fleet

# ZENAUTO IS DRIVING GROWTH IN THE DIGITAL CONSUMER DIVISION



ADDRESSABLE
VEHICLE PARC
FROM NEW AND
FIRST USED
VEHICLES

10m



### ZENAUTO'S B2C OFFERING:

- Differentiated customer experience
- Digital proposition backed by human support
- Access to manufacturer brands
- Growing brand awareness
- A brand consumers can trust



ZenAuto's progress can be seen in the rapid growth of the business:

ZENAUTO FLEET & ORDER BANK GROWTH 2020-2022

130%

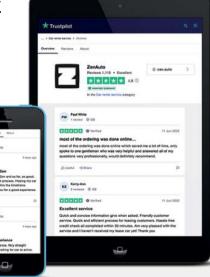
Annual growth rate

FLEET ASPIRATION BY 2025

70,000+

BATTERY ELECTRIC VEHICLE AS A % OF TOTAL FLEET & ORDER BANK

**25%** 



## **AGENDA**

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## **AUTOMOTIVE SUPPLY: IN SUMMARY**



## **AUTOMOTIVE SUPPLY CHAIN: IN OVERVIEW**

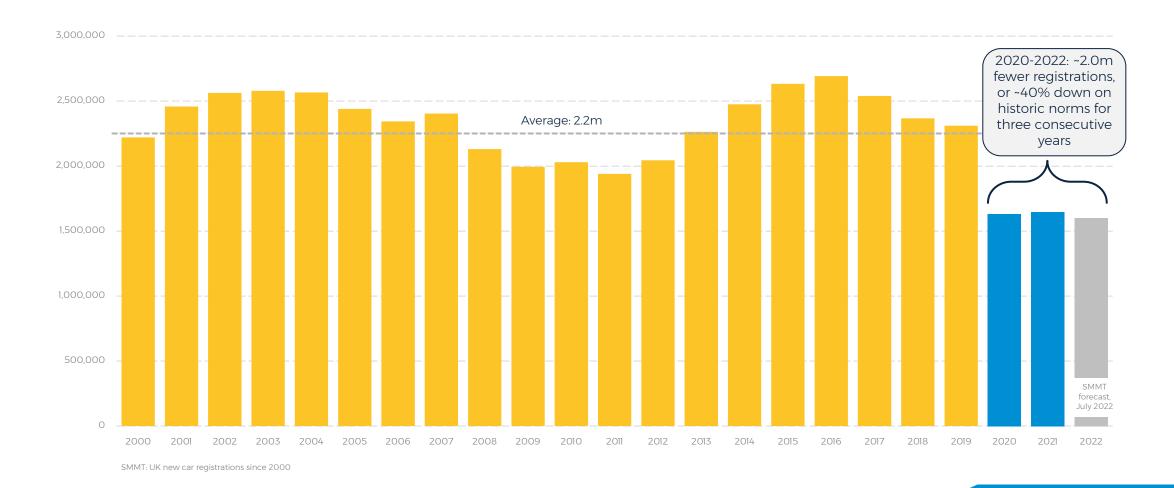
- O1 Lead times lengthened throughout H2 of our FY2022, and then have lengthened again since the war in Ukraine
- **O2** The shortage of semiconductors was the initial cause of shortages and longer lead times for vehicle delivery...
- os ...this was followed by...
  - the direct impact of Ukraine, e.g. wiring looms, and then
  - the indirect impact, e.g. sanctions on Russia impacting availability of commodities, such as those used in batteries
- **04** We have recently seen some signs of improvement, but the outlook is still uncertain
- 05 All manufacturers impacted, including Tesla

## NEW REGISTRATIONS AND USED VEHICLE TRANSACTIONS

- O1 2021 was another marked "low point" for new vehicle registrations, and 2022 is continuing on that trend
- O2 The result is that our "natural hedges" come into play, i.e.
  - While deliveries and termination volumes suffer during periods of shortage and delay...
  - ...used vehicle disposal values hold up higher for longer, and our customers move vehicles into extension, which in turn results in higher margins
- O3 This is a market phenomenon, not something particular to Zenith
- **04** We do not see order cancellation as a material risk, and the impact is to delay fleet growth and development

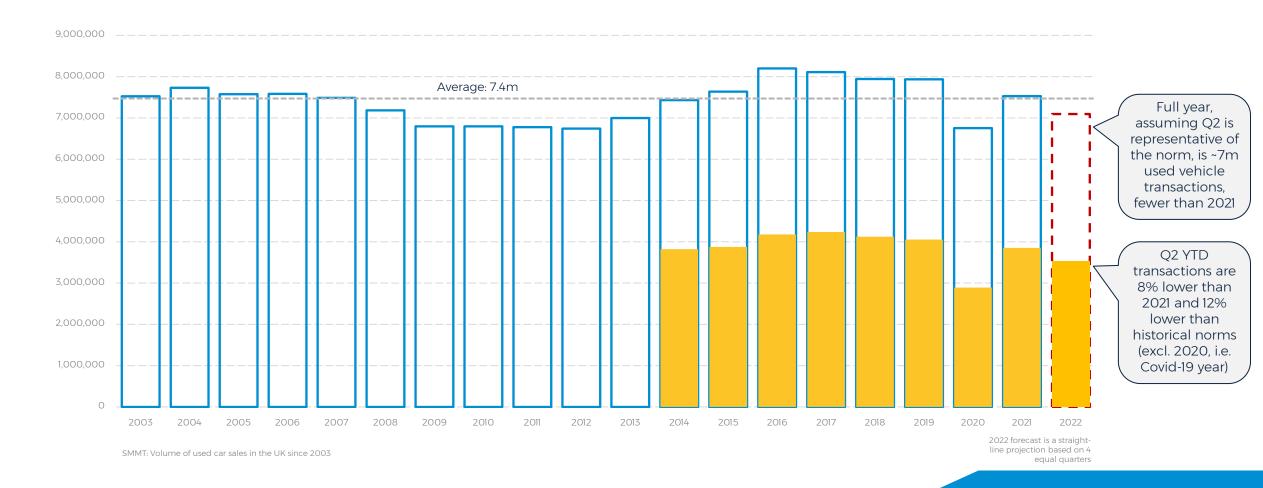
# UK NEW CAR REGISTRATIONS SHOWS A CONTINUING DEFICIT TO HISTORICAL NORMS





# USED VEHICLE TRANSACTIONS WILL BE DOWN ON 2021, AND MATERIALLY BELOW 2014-2019





## DEMAND FOR NEW AND USED VEHICLES HAS





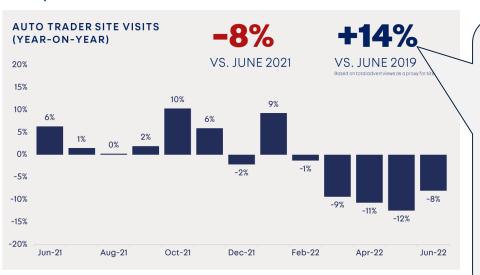
**REMAINED STRONG...** 

Supply-side constraints have restricted the flow of new vehicle registrations into the market, and still down y-o-y each month

2022 is anticipated to be at or near 30-year lows for the 3<sup>rd</sup> consecutive year

### **AUTO TRADER AUDIENCE**

In June, site visits to Auto Trader fell 8% on the record levels seen in 2021. This movement – although negative - represents a slight improvement on previous months as economic headwinds persist. But the year-on-year comparisons continue to disguise the current market's underlying strength, as engagement remains comfortably ahead of 2019 levels by around 14%.



Excluding the Covid impact of June 2021, demand remains strong, as shown by site visits

Supported by growing volume of retail interest: "...the volume of used car enquiries sent to retailers is up a huge 67% on June 2019..."

### **USED CAR MARKET HEALTH**

With supply of used cars stabilising and consumer demand falling, the Auto Trader market health indicator is down 24% in June over the prior year. However, it is positive when compared to 2019 as fewer new cars make their way into the used car market (see focus area on page 7) and as demand for used cars remains ahead of pre-COVID levels.

	DEMAND	SUPPLY	MARKET HEALTH
VS. JUNE 19	+8%	-6%	+14%

# ... AND INDICATORS SUPPORT OUR VIEW THAT THE OUTLOOK FOR RV'S TO 2026+ IS STRONG...



Used values "£2k higher than in a normal market" accords to our view (and our outlook)

## Used car supply outlook

2 million 'lost' new car COVID-19 lockdown closures and global supply constraints - first the registrations expected semiconductor shortage and then the by the end of 2022 war in Ukraine - mean that by the end of the year the new car market will have lost 2 million registrations in the past 36 months. **NEW CAR REGISTRATIONS** YEAR 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 2.0m "lost registrations" means 2.0m fewer 3-4 year old vehicles until 2025/2026... and likely beyond that period (see overleaf)



... and, in any case, we have been seeing continuing inflation in used vehicle values on a steady path since 2014 (including the influence of generally higher-value BEVs), notwithstanding the spike in 2021 / 2022

G SUSTAINABILITY

# ...DESPITE PRICES TAPERING-OFF, SHORTAGES OF NEW VEHICLES WILL FLOW THROUGH THE USED MARKET WELL INTO THIS DECADE



June saw used car prices increase by 23.7% on a year-on-year and likefor-like basis, though growth continued to soften following the record price rises seen in 2021. This trend is expected to continue as supply is heavily constrained and is expected to remain tight for several years. YEAR-ON-YEAR USED CAR PRICE GROWTH Like-for-Like Basis 30.5% 31.3% 31.9% 32.0% 32.2% 28.6% 28.4% 25.6% 23.7% 21.4% 17.2% 14.1% 11.1%

Jun-21 Jul-21 Aug-21 Sep-21 Oct-21 Nov-21 Dec-21 Jan-22 Feb-22 Mar-22 Apr-22 May-22 Jun-22

The decline in new car The age profile of the parc will change dramatically - those 2 sales will have a lasting million lost new car registrations won't flow through the parc over the impact on supply, with following years. fewer cars flowing In 2024, there will be 3 million 3-5 year old cars on the road, 1.8 million through the parc fewer than 2019, a far greater impact compared with the last new car decline (the financial crisis). NUMBER OF CARS IN THE PARC BY AGE COHORT HIGH DVLA (2001 to 2021) & Auto Trader projection (2022 to 2030). GB Shortages of 3-4 year old vehicles: this will wash through the market from now until 2026/2027

Tapering off in our Q1, but still reflects ~35% growth across two-year period

## **AGENDA**

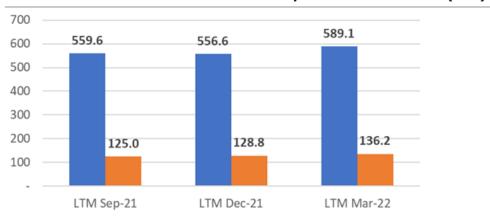
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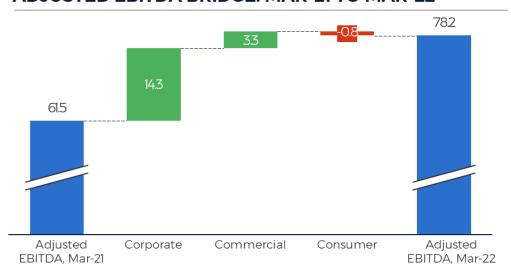
## **SUMMARY FINANCIAL PERFORMANCE, FY2022**



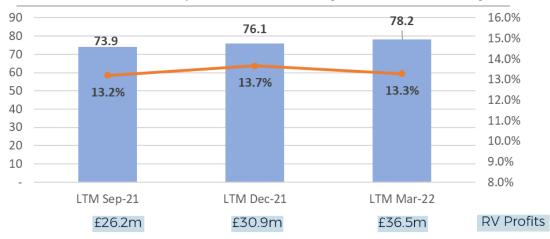
### TURNOVER AND GROSS PROFIT / TOTAL INCOME (£m)



### **ADJUSTED EBITDA BRIDGE: MAR-21 TO MAR-22**



### **ADJUSTED EBITDA, PRE ZENAUTO (£M & MARGIN %)**



### **CASH FLOW & LEVERAGE**

Cash / debt KPIs	LTM Sep-21	FY22
Adjusted EBITDA, before ZenAuto	74	78
Net senior debt	411	424
Leverage (x)	5.6x	5.4x

Net leverage compares to pro forma leverage, taking account of fees & expenses of the Jan-22 bond issuance, of 5.6x at opening

## **PROFIT & LOSS ACCOUNT**



Financia	l summary:	P&L Y/E
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Financial summary: P&L Y/E				
GBPm	FY	FY	Change	Change
	to Mar-21	to Mar-22	(£m)	(%)
Turnover	491	589	98	19.9%
% growth		19.9%		
COGS <sup>1</sup>	(388)	(453)	(65)	
Income / Gross Profit	103	136	33	<i>32.0%</i>
% margin	21.0%	<b>23.1</b> %		2.1 ppts
Operating Expenses	(45)	(61)	(16)	
Reported EBITDA <sup>2</sup>	58	75	17	28.7%
% margin	11.8%	<i>12.7%</i>		0.9 ppts
ZenAuto loss	3	3	0	
Adjusted EBITDA	61	78	17	27.3%
% margin	12.5%	<i>13.3%</i>		0.8 ppts
Total Income - breakdown, £m	103	136	33	<i>32.0</i> %
% Contracted	<b>47</b> %	40%		(7 ppts)
% Recurring	<b>29</b> %	<b>28</b> %		(1 ppts)
% Scheduled	<b>24</b> %	<b>32</b> %		8 ppts

### Comments

- FY22 trading has continued the path explained in the bond issuance process (based on Q2 YTD) and in the Q3 results
- Key aspect of Q4 trading, continuing into Q1 FY23, has been lower termination and delivery volumes (as new vehicle supply challenges continue)
  - ▶ This impacts various in-life and "vehicle turnover" related incomes
  - ▶ However, the "natural hedge" is that this means more vehicles in extension (i.e. beyond their primary term, which means higher margins)...
  - ▶ ...and higher RV Profits per unit (given supply constraints), although termination volumes are lower in Q4 in particular
- EBITDA continued the upward curve of Sep-21 LTM to Dec-21 LTM and FY22 results
- Overheads up on prior year, mainly because of full-year effect of CVFS and CVR (former Cartwright businesses acquired in Sept-20, i.e. £5.7m impact), and the investment in advertising and the brand in ZenAuto (£2.8m impact), and investment in our people for anticipated fleet arowth
- Underlying EBITDA margins continue the positive trend seen in recent quarters, impacted by RV Profits / unit in particular

Notes: Prepared under UK GAAP

COGS represent i) securitisation and other funding costs, and vehicle depreciation where applicable, included in Lease Margin, ii) pass-through costs of in fleet management expenses and other in life income sources (i.e. where Zenith takes commission), and iii) the direct costs of our owned workshops and depots (in Commercial division)

Excludes impact of goodwill amortisation, amortisation of acquired intangibles and exceptional items

Income is split in the way described in the offering memorandum, i.e. between contracted, recurring and scheduled income streams

## **CASH FLOW**



Financial summa	y: CASH FLOW Y/E
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GBPm	FY to Mar-21	FY to Mar-22	Chang (£m)
Reported EBITDA	58	75	17
Movements in WC excluding credit enhancement	13	(9)	(22)
Credit enhancement	(1)	(6)	(6)
Change in working capital	12	(15)	(27)
Capex	(8)	(10)	(2)
% revenue	1.7%	1.7%	0.0%
Cash flow from operations	62	50	(12)
% conversion	106.6%	66.3%	(40.3%
One-off credit enhancement	(27)	29	56
Тах	(2)	(1)	1
Acquisition of Cartwright	(19)	-	19
VAT deferral scheme (COVID-19)	8	(9)	(17)
Free cash flow	22	69	47
Net senior debt* (£m)		424	
Leverage (x)		5.4x	

#### Comments

- Key cash flow items are as briefed in the bond issuance process and the Q3 (Dec 2021) results
- Working capital reflects outflows in early FY22, which reflect timing differences on vehicle payments at the previous year-end. Also, at the close of FY22, more vehicles than usual were in stock and not yet sold at auction (i.e. returned from customers, unfunded, and sold in early FY23)
- Normalised credit enhancement was a £6m outflow
  - ▶ One-off credit enhancement adjustment: normalises credit enhancement for the new securitisation structure of Aug-21
- Cash capex was slightly lower than expectations at £10m, again a timing difference as some projects were delayed into FY23
- VAT deferral relates to the repayment in instalments of VAT deferred from FY20/FY21 to FY22. This was fully repaid by February 2022
- Free cash flow represents net cash flow before corporate financing costs (i.e. interest paid and RCF drawings repaid in FY22, which relate to the former senior debt and RCF package)

### Funding / liquidity

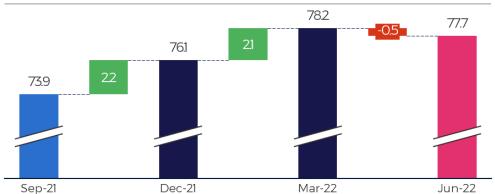
- No material changes in funding lines since Q3 results, other than a a new £37m combined RV and back to back facility
- Securitisation: £533m drawn at FY22 (vs. £725m facilities)
- Undrawn on RCF at FY22

Notes: Prepared under UK GAAP

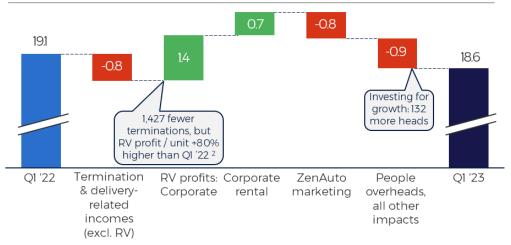
## **CURRENT YEAR: Q1 TRADING (TO JUNE 2022)**



### LTM Adjusted EBITDA<sup>1</sup> progression



### EBITDA<sup>1</sup> Q1 YTD: drivers



### Q1 performance

Driven by termination volumes, particularly in Corporate

Supply chain challenges causes continuing growth in lead times and increasing order book - through lead times are stabilising

The impact on the P&L is to:

- Reduce incomes that are dependent on vehicle terminations and deliveries (e.g. in key-for-key exchanges, and in new customers' first vehicles)
- 2. Increase vehicles on extension (beyond our expectations)
- 3. Cause a more sustained period of higher RV profits lack of supply keeps used vehicle prices higher for longer

We also continue to invest in our business, e.g. recruiting to support the expected growth as the order bank unwinds into fleet

### Perspectives on current trading

The "natural hedges" in the business are being proven once again

As lead times have grown, used vehicle values have held up for longer, extended fleet adds margin, but we defer termination *volumes* and delivery incomes to later in the year

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# OUTLOOK, GUIDANCE AND ACCOUNTING ESTIMATES



### **BACKGROUND**

Strong order bank (now > 15k units) gives us confidence in fleet growth in each division

Flat Q1 performance shows impact of continuing automotive supply challenges

Delays to deliveries, deferred terminations, delay to unwind of order bank (note: the 8-9,000 vehicles that would have otherwise been delivered already, if lead time were in-line with historic norms)

Higher RVs for longer

Strong but softening trailer rental performance (utilisation)

### **GUIDANCE**

Supply disruption to continue and impact the remainder of FY2023

However, as lead times either remain constant or fall, we will see the order bank unwind into deliveries

Fundamentals remain strong and "natural hedges" continue to play out

We will continue to invest in our people, fleet and IT systems

e.g. IT capex of approx. £15m in FY2023 - investing in our asset management replatforming and digital capabilities

### **ACCOUNTING ESTIMATES**

Key change to accounting estimates on vehicle depreciation (see overleaf)

## FY2023: CHANGE TO ACCOUNTING ESTIMATES



### **BACKGROUND**

We have never altered residual values (RVs) on vehicles once they are set at pricing stage

i.e. after pricing and delivery to the customer, the lease margin over a lease's life are on a fixed course, and RV profits are recognised entirely on disposal of the vehicle, at the same time as the cash proceeds

Furthermore, we have applied a consistent and considered approach to setting RVs over time, and by reference to industry-standard benchmark prices. This will not change

### **APPLICATION OF FRS 102**

Persistent high market prices (compared to historic RVs) means that we are obliged to re-assess our RVs and depreciation profiles

This applies to all of our "risk" vehicles, i.e. those we would expect to return an RV profit on disposal in future

FRS 102.17.19 ("Property, plant and equipment") specifies that we review and re-assess our RVs (and therefore depreciation charges) when there are factors that indicate a change in residual values, such as "changes in market prices"

## APPLICATION TO VEHICLE LEASING

Precedent of other companies in our sector applying this standard to reassess RVs, and the prolonged period of high market prices for used vehicles, leads us to be obliged to reassess our RVs and fleet depreciation charges

FRS 102 does not permit us to take into account expected future movements in prices when we reassess RVs for these purposes

Therefore, price references for the RV re-assessment will be current price expectations of equivalent vehicles (i.e. equivalent age and condition, and taking into account life cycling or similar effects) when our fleet reaches the end of its lease period (with reference to third party vehicle value benchmarks)

## FY2023: CHANGE TO ACCOUNTING ESTIMATES



Application of FRS 102 to persistent used vehicle market conditions will likely impact our fleet depreciation reporting from Q1 FY2023 onwards

### **EFFECT ON FUTURE REPORTING**

- O1 The effect of the accounting standard is to alter prospective depreciation charges on our "risk" vehicles
- **02** No change to the balance sheet at the time of re-assessment (i.e. no "revaluation gain")
- 03 Change to accounting estimates (rather than a change of accounting policy), and will be reflected as a consolidation adjustment\* (only), to alter depreciation charges for vehicles classified as Fixed Assets
- **04** We do not intend to alter any internal systems, and there would be no impact on our commercial EBITDA / profitability / cash flow. We will continue to record and report, for internal purposes, exactly as we have before
- 05 Similarly, we intend to record and report for our investors and the public in the same way as before\*, but will adopt a new Alternative Performance Measure (APM) which equates to our existing measure of EBITDA
- **06** However, our reported, statutory GAAP measures will alter, likely in substantial ways, potentially up and down, over time. E.g. Gross Profit, Operating Profit and Profit / Loss Before Tax

### **GUIDANCE FOR FY2023**

We report for the first time under this application of FRS 102 for Q1 FY2023 (quarter ended June 2022)

The full year effect of the application of this standard is uncertain, but may be in the order of £40m, +/- £5m (positive to profit) in FY2023

This will vary according to, inter alia, the movement of industry reference prices for used vehicles, the movements in our fleet and the ageing of our fleet

<sup>\*</sup> Because subsidiary accounts will be unaffected by this change, the new APM will simply be an aggregation of their results, and therefore simple to understand

## **AGENDA**

- 1. Business update and highlights for FY2022
- 2. Automotive market conditions
- 3. Financial performance
- 4. Guidance and outlook
- 5. Closing remarks, Q&A



# AN EXCITING FUTURE

**TARGET ADDRESSABLE MARKET** 

15.6m

**VEHICLES TOTAL** 

B2B (Corporate and Commercial) 5.6m

B2C (Consumer, ZenAuto) 10m

**REACHING** 

250K+ VEHICLES

**UNDER MANAGEMENT IN 3 YEARS** 

**ZENAUTO TO GROW** 

TO SAME SCALE AS OUR CORPORATE BUSINESS

